

PROMENADE AT COCONUT CREEK



HILL
PARTNERS

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Promenade at Coconut Creek cancels annual Halloween event

(Coconut Creek, FL, October 15, 2020) Due to the COVID-19 pandemic, the CDC (Centers for Disease Control and Prevention) has deemed traditional trick-or-treating as a high-risk activity. And, according to [The Halloween & Costume Association](#) and data taken from the Harvard Global Health Institute, [COVID Risk Levels](#), the state of Florida is currently at an Orange Risk Level and Broward County is at a Yellow Risk level.

Therefore, out of an abundance of caution, in consultation with the City of Coconut Creek, Promenade's management has made the difficult decision to cancel the annual Halloween trick-or-treating event. Promenade's Halloween event typically draws more than 1,500 adults and children of all ages, so with crowds of that size, social distancing would not be possible. Also, as candy is handed out to trick or treaters this could pose a health risk not only to the attendees but to the entire community.

And as the CDC notes, "A costume mask is not a substitute for a cloth mask. A costume mask should not be used unless it is made of two or more layers of breathable fabric that covers the mouth and nose and doesn't leave gaps around the face."

The Halloween & Costume Association has offered social distancing guidelines for 2020 and celebration alternatives, such as *Trick-or-Treat in Reverse* and *Neighborhood Candy Hunts*. For more information and celebration ideas, visit www.halloween2020.org.

About Promenade at Coconut Creek

Promenade at Coconut Creek is a unique, open-air mixed-use lifestyle center located in the heart of Coconut Creek, FL. Anchored by a state-of-the-art, 11-screen Silverspot Cinema and Guitar Center, it is also home to more than 50 retailers, specialty stores, restaurants, and offices. Situated on 22.94 acres and located in close proximity to some of the area's most affluent

neighborhoods, Promenade at Coconut Creek is the destination for families and fashionistas alike. Promenade at Coconut Creek is managed and leased by Hill Partners, Inc., one of the nation's premier commercial real estate firms specializing in mixed-use and lifestyle center development, management, and leasing. Located at 4443 Lyons Road, Coconut Creek, FL, 33073. Hours of operation are 10 a.m. to 9 p.m., Monday through Saturday and noon to 6 p.m. on Sunday. T: 954.376.6976. Website: www.promenadeatcoconutcreek.com.

About Hill Partners, Inc.

Founded in 1983, Hill Partners, Inc. has built its national reputation "one success at a time." For more than three decades, the company has focused on crafting a vision and strategic plan that is not only achievable but through skillful execution creates asset value, reshapes communities and connects world-class merchants, restaurants and other uses to the lifestyle needs of the trade area demographics. The Hill Partners' difference is about long-term success. The company concentrates on three basic divisions: Project Conceptualization, which includes feasibility studies, strategic planning, investment analysis, merchandising and market research; Project Implementation, which includes acquisitions, design management, development / construction management and merchant recruitment; and Property / Asset Management, which includes operations, tenant relations, consumer marketing and accounting; For more information, please visit www.hillpartnersinc.com.