

WOB

WORLD OF BEER

BAR & KITCHEN

FOR IMMEDIATE RELEASE

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WORLD OF BEER BAR & KITCHEN GIVES BACK TO NATIONAL PEDIATRIC CANCER

Join in to help end childhood cancer!

Tampa, FL. (October 1, 2020) – [World of Beer Bar & Kitchen](#) has teamed up with National Pediatric Cancer Foundation and Sam Adams as we raise funds to find a cure for childhood cancer. From October 1st to December 31st, WOB will donate \$1 for the sale of every featured select draft beer at participating stores.

“We are honored to partner with National Pediatric Cancer Foundation on our WOB Gives Back Program,” said James Buell, Chief Brand & Innovations Officer. “We hope to help eradicate this terrible disease and help NCPF continue to give back hope of a treatment to patients and families nationwide. Help us as we raise funds to eliminate childhood cancer.”

Based out of Tampa, FL, The [National Pediatric Cancer Foundation](#) is a nonprofit organization dedicated to funding research to eliminate childhood cancer. Since 1991, NPCF has funded **\$27 million** to research and partner with **26 hospitals** nationwide. For 9 years in a row, NPCF has received the highest rating on Charity Navigator, putting them in the **top 3%** of all charities nationwide.

To learn more about NPCF research projects and trials, visit <https://nationalpcf.org/research/projects/>.

About World of Beer Bar & Kitchen (WOB)

World of Beer was founded in 2007 by two best friends in Tampa, Fla. who wanted to create a welcoming place where friends could gather, drink, eat and explore. WOB, the original craft beer bar, boasts hundreds of beers and rotating taps at each location along with signature food menus specifically designed to enhance the flavor of beers. World of Beer has grown to a global franchise with 50+ locations in the United States and China. For more information, visit www.worldofbeer.com

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